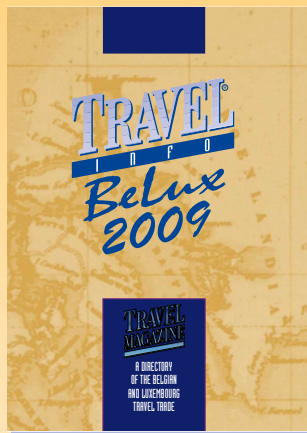


TRAVEL[®] PRODUCTIONS

RATES
TECHNICAL
DATA
DOSSIERS
2010



Travel Productions N.V.
Hanswijkstraat 23 - B-2800 Mechelen - Belgium
Tel: +(32)15/450.355 • Fax: +(32)15/450.360
e-mail: travmag@travel-magazine.be
http://www.travel-magazine.be



Rates valid from 1.1.2010
These rates replace all previous ones.

TRAVEL PRODUCTIONS

Travel Productions publishes various items and online products:

TRAVEL MAGAZINE

The leading trade journal for Belgium and Luxemburg. Is published **every three weeks** and reaches all professionals in tourism, decision makers as well as staff and reservations departments. It supplies all interviews, feature articles, analyses, latest trends and developments in the travel industry.

Two editions: French and Dutch.

Circulation: 7.000 copies (3.000 French + 4.000 Dutch)

TRAVEL NEWSLETTER

The Newsletter with all hot news about the travel industry. Published **every week**, and sent by fax or e-mail.

Two editions: French and Dutch.

Circulation: 6.000 copies (2.500 French + 3.500 Dutch)

TRAVEL INFO Belux

The Travel Info BeLux is a special directory and contains all names and addresses of all companies of the travel industry in Belgium and Luxemburg.

Published every year.

Also to be consulted online on **www.travelmagazine.be**

1 edition: English.

Circulation: 6.000 copies

TRAVEL AVIATION NEWSLETTER

24u/24 up-to-date information and news from the aviation sector

Two editions: French and Dutch.

Only to be consulted online on **www.travelmagazine.be**

TRAVEL MAGAZINE www.travel-magazine.be

TM-website: **www.travel-magazine.be**

Some editorial items from the magazine (editorial, coverinterview, agenda, etc.) can be consulted online, as well as detailed information about our events and products.

⇒TM: Subscribers can read the entire magazine online, as from 1 day before the official publication date

Readership:

Travel agents, Tour Operators, Airlines, Coach Companies, Cruises, Ferries, Rail, Car Rental, Holiday/Amusement Parks, Incentive Houses, Insurance Companies, Hotels, Technology, Tourism Boards, Trade Organisations, Embassies, Tourism Education, and so on.

Director/Editor-in-chief: Robrecht Willaert

Deputy Editor-in-chief: David Dupuis

Advertising Manager: Michelle Van Herzeele

Advertising Assistant: Hilde Van den Brande

Traffic & IT-master: Tom Geerts

Issue	Date	Dossiers 2010	Deadline
279	22.01.2010	SUMMER (1) - MOROCCO - GOLF & WELLNESS	25.12.2009
280	12.02.2010	SUMMER (2) - MICE (MEETINGS & INCENTIVES) - THAILAND	22.01.2010
281	05.03.2010	PORTUGAL - TURKEY CITYTRIPS & SHORTBREAKS SUMMER	12.02.2010
282	26.03.2010	GREECE - TOURISM EDUCATION & TRAINING EXOTIC & LUXURY SUMMER DESTINATIONS & HONEYMOONS	05.03.2010
283	16.04.2010	FERRIES - SCANDINAVIA - ITALY - TUNISIA	26.03.2010
284	07.05.2010	USA & CANADA - TRAVEL INSURANCES THEME PARKS EUROPE	16.04.2010
285	28.05.2010	UK - CAR RENTAL - CROATIA	07.05.2010
286	18.06.2010	CRUISES - REGIONAL AIRPORTS - COACH HOLIDAYS	28.05.2010
287	09.07.2010	CANARIAS - CHINA	18.06.2010
288	13.08.2010	SOUTHERN AFRICA - EGYPT	09.07.2010
289	03.09.2010	WINTER BROCHURES(1) - LATIN AMERICA	13.08.2010
290	24.09.2010	SKI HOLIDAYS - NEW TECHNOLOGIES - WINTER BROCHURES (2)	03.09.2010
291	15.10.2010	CRUISE T.O.'S - CITYTRIPS & SHORTBREAKS WINTER - INDIA	24.09.2010
292	12.11.2010	EXOTIC & LUXURY WINTER DESTINATIONS	15.10.2010
293	03.12.2010	PACIFIC ASIA (PATA) - BTEXPO	12.11.2010
294	24.12.2010	FUTURE DESTINATIONS - GULF STATES	03.12.2010

RATES PRINT TM 2010

The prices indicated are calculated **per insertion** (Dutch and/or French). They are denominated in EURO, without VAT at 21% and are applicable until 31.12.2010. The rates announced imply delivery of **CAMERA-READY** material (see also supply of material). If the delivered material is not ready for printing, the technical costs required for adaption will be put into account.

1 edition: Dutch or French **2 editions:** Dutch and French

INNER PAGE

DOSSIER

Format	1 edition		2 editions	
	€	€	€	€
2/1 page	2840,00	4500,00	2980,00	4570,00
1/1 page	1470,00	2410,00	1595,00	2615,00
1/2 page	985,00	1650,00	1095,00	1735,00
1/4 page	640,00	1030,00	695,00	1135,00
1/16 page	-	-	305,00	525,00

COVER

RUBRICS OR SPECIAL REQUESTS

Format	1 edition		2 editions	
	€	€	€	€
Cover 1*	820,00	1500,00		
Cover 2**	2050,00	3155,00		
Cover 3**	1965,00	3030,00		
Cover 4**	2050,00	3155,00		

Ads at a **preferential position: +20%**

For advertisements in rubrics as actua, hotels, agenda, a.o. - we make **a personalized offer** for you.

* **Mind out:** Cover 1: only 1/16 page is permitted!

** **Mind out:** Cover 2, 3 and 4: only 1/1 page is permitted!

INSERTS, BROCHURES, RESPONSE CARDS, ...

Inserts + brochures: stitched, stapled, loose or blistered underneath

Response cards: stitched, stapled, a.o...

All prices can be given on request

For Direct Marketing Actions: contact us for a detailed price offer.

ADVERTORIAL/FOCUS

Advertorial/Focus: _____

Publishing editorial page with a front and **lay-out as you want.**

Included: copywriting, translation, max. 2 illustrations per page, prepress, commercial value.

Format	1 edition		2 editions	
	€	€	€	€
1/1 page 4 col.	1995,00		3165,00	
2/1 page 4 col.	3580,00		5420,00	

*For more pages, we will make you **a special offer.***

ELECTRONIC SUPPLY OF MATERIAL

Material:

- Electronical delivery; preferably by e-mail: tom@travel-magazine.be
- PDF in high resolution (300 dpi) or InDesign with all imports/EPS-file

Electronic carriers:

- CD-rom: produced according to ISO 9660 level 1

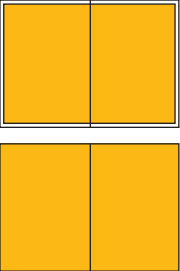
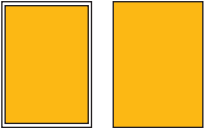
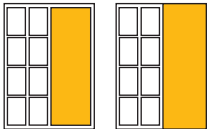
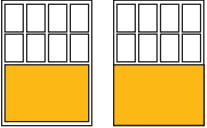
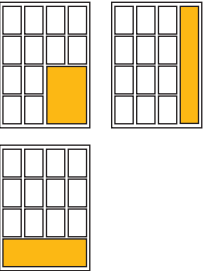
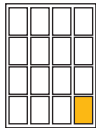
FTP-server: [ftp.decom.be](ftp://ftp.decom.be)

This folder is protected by means of the following identity and password:

User: Guest
Identity: Guest
Password: guest1 (in small letters!!)

If an advertisement is delivered by FTP, please also send a (low-res) PDF to tom@travel-magazine.be !

FORMATS

	<p>2/1 PAGE NON BLEED H 278 mm W 405 mm</p> <p>BLEED* H 297 mm W 420 mm</p>		<p>1/1 PAGE NON BLEED H 278 mm W 195 mm</p> <p>BLEED* H 297 mm W 210 mm</p>		<p>1/2 PAGE VERTICAL NON BLEED H 278 mm W 95 mm</p> <p>BLEED H 297 mm W 100 mm</p>
	<p>1/2 PAGE HORIZONTAL NON BLEED H 138 mm W 195 mm</p> <p>BLEED H 150 mm W 210 mm</p>		<p>1/4 PAGE BLOCK H 138 mm W 95 mm</p> <p>COLUMN H 278 mm W 45 mm</p> <p>HORIZONTAL H 68 mm W 195 mm</p>		<p>1/16 PAGE</p> <p>H 68 mm W 45 mm</p>

* For single or double spreads **bleed**, keep an extra margin on your ad of at least 5 mm on 4 sides of the ad!
 Please contact us for **special formats**.



RATES ONLINE ADVERTISING 2010

BANNERS TM-WEBSITE: www.travel-magazine.be



Reservations and material:

- closing date for reservations and material: 1 week before publication.
- the material must be sent by e-mail to: tom@travel-magazine.be

Section:

- according to availability

Formats:

- banner 234 width x 60 pixels height

Price:

- 750 € /month - 7.500 € /year

BANNERS TM AVIATION NEWSLETTER



Reservations and material:

- closing date for reservations and material: 1 week before publication.
- the material must be sent by e-mail to: tom@travel-magazine.be

Formats:

- horizontal banner 468 width x 60 pixels height
- vertical banner 120 width x 240 pixels height

Price:

- 750 € /month - 7.500 € /year

TECHNICAL INFO ONLINE ADVERTISING

Material:

- SWF (Flash), (animated) GIF, JPEG
- For Flash or animated GIF always include target `_blank`; for SWF the hyperlink has to be included in the banner.
- Resolution: maximum 72 dpi.

Hyperlinks:

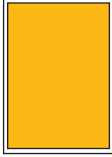

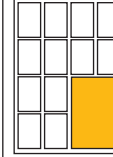
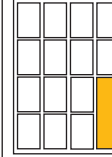
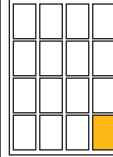
- for hyperlinks always mention the full URL vermelden (eg. <http://www.travelmagazine.be/page/nl/index.htm>)
- max. 1 hyperlink per banner per language (http only)

TECHNICAL DATA

Reservations and material:

- Closing date for reservations and material: **3 days before publication.**
- The material must be sent by e-mail to: tom@travel-magazine.be (print-ready material as well as advertisements to be created by Travel Productions).

Formats:

 1/1 PAGE H 278 mm W 190 mm	 1/2 PAGE H 138 mm W 190 mm	 1/4 PAGE H 138 mm W 92 mm	 1/8 PAGE(*) H 138 mm W 43 mm	 1/16 PAGE H 65 mm W 43 mm
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PUBLICATION DATES 2010

(*) alternative format for 1/8 page:
horizontal banner: H 35 mm x W 190 mm

N°	Date	N°	Date	N°	Date
611	08/01/10	628	07/05/10	645	17/09/10
612	15/01/10	629	14/05/10	646	24/09/10
613	22/01/10	630	21/05/10	647	01/10/10
614	29/01/10	631	28/05/10	648	08/10/10
615	05/02/10	632	04/06/10	649	15/10/10
616	12/02/10	633	11/06/10	650	22/10/10
617	19/02/10	634	18/06/10	651	29/10/10
618	26/02/10	635	25/06/10	652	05/11/10
619	05/03/10	636	02/07/10	653	12/11/10
620	12/03/10	637	09/07/10	654	19/11/10
621	19/03/10	638	30/07/10	655	26/11/10
622	26/03/10	639	06/08/10	656	03/12/10
623	02/04/10	640	13/08/10	657	10/12/10
624	09/04/10	641	20/08/10	658	17/12/10
625	16/04/10	642	27/08/10		
626	23/04/10	643	03/09/10		
627	30/04/10	644	10/09/10		

RATES

4 colours	1 edition	2 editions
	€	€
1/1 page	1365,00	1910,00
1/2 page	955,00	1230,00
1/4 page	490,00	820,00
1/8 page	250,00	450,00
1/16 page	165,00	235,00

Rates JOB ADS ONLINE (www.travelmagazine.be/jobadsnl):

1/16 page - 1/8 page: + 100 € supplement

1/4 page - 1/2 page - 1/1 page: + 200 € supplement

PUBLICATION DATE

January 2011

TECHNICAL DATA

Printing technique:

Offset sheets

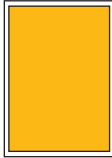
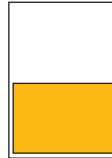

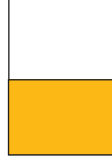
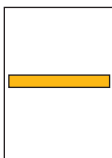
Material:

- For 1/1 page and 1/2 page 4 colours: electronic material on CD-rom
- InDesign with all imports/EPS-file or PDF in high resolution (300 dpi)
- B/W advertisement with logo: electronic format (EPS, JPEG, TIFF) by e-mail: tom@travel-magazine.be
- banners website: (animated) GIF, SWF (Flash) or JPEG; size 460 x 60 pixels by e-mail to: tom@travel-magazine.be
- *More information regarding hyperlinks available on demand.*

Deadline reservations / material:

29.11.2010

Format: din A5

	1/1 PAGE Non bleed H 190 mm W 128 mm		1/2 PAGE Non bleed H 90 mm W 128 mm
	Bleed H 210 mm W 148 mm		Bleed H 105 mm W 148 mm
	B/W ADVERTISEMENT with logo H 15 mm W 110 mm		

RATES

	€	
cover 2-3-4 + banner website	2.975,00	print-ready material
1/1 page four colours + banner website	2.600,00	print-ready material
1/2 page four colours + banner website	1.900,00	print-ready material
B/W advertisement with logo + banner website	1.000,00	including technical costs
advertisement with special emplacement	€	
1/1 page four colours + banner website	2.850,00	

Other possibilities on request.